

RuMe ABC

A series of DSI ABCs, LLC,

A Delaware series limited liability company

Assignment for the Benefit of Creditors Services

November 24, 2020

e-mail: svictor@DSIConsulting.com

RuMe, Inc.
6981 S. Quentin Street, Suite D
Centennial, CO 80112

Re: Notice of Sale of Assets of RuMe, Inc. and Status Conference

Dear Sir or Madam:

Rume Inc. (“RuMe” or the “Company”) has ceased operating its business and, as of October 26, 2020, the Company has assigned all of its assets to RuMe ABC (the “Assignee”), a series of DSI ABCs, LLC, a Delaware series limited liability company, in trust for the benefit of its creditors. The Assignee is charged with liquidating the assets and making distributions of net proceeds to creditors. You are receiving this notice because you may be a creditor of the Company.

On October 26, 2020, the Assignee filed a *Verified Petition for Assignment for the Benefit of Creditors* (the “Petition”) with the Court of Chancery for the State of Delaware (the “Delaware Court”) and on November 4, 2020, the Delaware Court entered an *Order* asserting jurisdiction over the Petition.

Notice is hereby given that the Assignee is entering into an Asset Purchase Agreement with a unaffiliated third party (the “Buyer”) pursuant to which no later than December 4, 2020, the Assignee will close a sale of the inventory, equipment and intellectual property set forth on the attached Schedule (the “Purchased Assets”¹) to the Buyer. The aggregate purchase price for the Purchased Assets is \$510,000.00.

Notice is hereby given that on December 1, 2020, at 11:00 a.m. (Eastern Standard Time), the Delaware Court will hold a telephonic status conference which may include a discussion about this pending asset sale.

¹ The list of Purchase Assets is subject to change prior to closing at the sole discretion of the parties without further notice.

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Should you have any questions or require additional information concerning the sale or the status conference, please contact:

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Very truly yours,



Steven L. Victor
Authorized Representative
RuMe ABC, a series of DSI ABCs, LLC,
a Delaware series limited liability company
Solely in Its Capacity as Assignee for the Benefit of Creditors of
RuMe, Inc., a Delaware corporation
10 South LaSalle Street, Suite 3300
Chicago, IL 60603
(312) 263-4141 x.3844 (office)

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SCHEDULE OF PURCHASED ASSETS**Inventory**

Item	Description	Class: Name	Inventory Use	Available
6553	Baggie All Black	Baggie All	Online/Wholesale	1,840
6559	Baggie All Downing	Baggie All	Online/Wholesale	4,113
6594	Baggie All Heather Grey	Baggie All	Online/Wholesale	139
6562	Baggie All Navy	Baggie All	Online/Wholesale	803
6561	Baggie All Navy Downing	Baggie All	Online/Wholesale	20,000
6558	Baggie All Spring Greenwich	Baggie All	Online/Wholesale	1,550
CF97	cFold Aspen	cFold	Online/Wholesale	16
CF12	cFold Black	cFold	Online/Wholesale	469
CF11	cFold Downing	cFold	Online/Wholesale	644
CF06	cFold Navy	cFold	Online/Wholesale	188
9009	GTO Black	GTO	Online/Wholesale	1,779
9094	GTO Heather Grey	GTO	Online/Wholesale	968
309225	GTO Navy	GTO	Online/Wholesale	139
4009	Macro Tote Black	Macro Tote	Online/Wholesale	16
4062	Macro Tote Downing	Macro Tote	Online/Wholesale	15
2009	Medium Tote Black	Medium Tote	Online/Wholesale	676
2062	Medium Tote Downing	Medium Tote	Online/Wholesale	102
514187	Medium Tote Herringbone	Medium Tote	Online/Wholesale	12
514209	Medium Tote Marble	Medium Tote	Online/Wholesale	13
2025	Medium Tote Navy	Medium Tote	Online/Wholesale	28
514383	Medium Tote Taylor	Medium Tote	Online/Wholesale	10
3009	Mini Tote Black	Mini Tote	Online/Wholesale	313

Equipment

Warehouse Equipment
Dahle Professional Fomat Rolling Trimmer
5 Heat Presses & 12 Plates
Printers & Printing Equipment
Mist Humidifyer for print room
Mimaki UJF-7151 Flatbed UV Printer PO 9403
Mimaki UJF-7151 Flatbed UV Printer
Mimaki UJF-7151 Flatbed UV Printer
Mimaki UJF-7151 Flatbed UV Printer
Mimaki UJF-7151 Flatbed UV Printer

Intellectual Property

U.S. Trademark Office Registration #	U.S. Registration Date	International Registration #	Class(es)	Mark
3,527,224	11/4/08	1,099,772	18	RuMe
4,556,323 n/a	6/24/14 n/a	1,111,626 n/a	18, 20, and 45 n/a	RUMEID 
n/a	n/a	n/a	n/a	myrume.com

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